

October 18, 2018

In Attendance: Dave Howell (President), Kelly Devine (VP of Fundraising), Stephanie Howell (VP of Service and Support), Todd Merrifield (Secretary)

Meeting opened at 6:07pm

I. President Report

1. Nothing to report.

II. Service & Support Report

1. Choir tuxes and dresses are now in and the hemming can begin
2. Sideline screens have been painted and trailer layouts have been modified for inclusion
 1. Will need an additional three people for setup-crew to carry and take down screens during performances
3. We don't have a second driver for this coming weekend, so Dave is looking at renting a U-Haul with a hitch to pull the second trailer
4. Food prep parents are still needed for this weekend's invitational

III. Fundraising Report

1. Millionaire parties in December
2. Tiger52
 1. Sales are moving along nicely
 2. Turn in cash and stubs to Kelly
 3. Sales are through December 15th, with final collection by December 20th
3. Wreaths & Poinsettias
 1. We have a new flyer/form for the sale
 2. Kelly met with the Art Club today, and Mrs. Kuebler was very nice to share the info with students
 3. The sale ends on Nov. 5 – pick-up will take place on Nov. 27 at the lobby of the FAC
 4. Laying of the Wreaths
 1. Brief discussion on the particulars of the wreath laying ceremony
 1. We need to have a contingency plan if we don't sell enough wreaths to cover an entire cemetery
 2. Our current target is 126 to cover all of Parkview Cemetery
 3. Todd will attend with a list of fallen vet names, and families will be encouraged to honor their family members personally
 4. If we don't have enough wreaths sold, could we speak with groups like the VFW to cover the remainder?
 5. We will look at alternate planning in case we can't cover all of the vet markers in any gravesite
 2. Todd will see about getting a map of each cemetery for easier wreath placements
 3. Todd will also ask about a timeline and process for removal of the wreaths, if necessary, with the cemetery caretakers
4. Gene's Shopping Spree
 1. The drawing is scheduled for December 17th
 2. There will be 2nd and 3rd place cash-prize winners
5. Golf Outting
 1. May dates are the target

2. The hope is that we have 18 teams of 4 golfers each, with a morning start
6. Altitude Trampoline Park
 1. We can get a bus from the school to Alpine – potentially on a half day in Feb or Mar
 2. Middle School and High School students would be open to attend – we need to find out how many chaperones are needed for 50 to 60 students
7. Citrus sales may be reviewed for fundraising next year

IV. Treasurer's Report

1. Stephanie is working on the Form 990, to be filed by Nov. 1
2. Fund balance sheets are available to the membership
 1. Only Booster funds will be on our reports from this point forward
 1. Brief discussion of the difference between District accounts and Booster accounts
 2. The goal is to balance all District accounts to at least a zero balance by the beginning of the new year (Jan. 1), at which time they will be turned back over to the District. Only the HS band account currently carries a negative balance.
 3. Starting in January, the Boosters will be developing a goal-oriented budget, rather than open-ended fundraising.
3. General discussion on fees and how they are affected by events like band camp and the invitational season
 1. Tammy Hetler indicated a sincere concern about the morale and unity of the band – related potentially to not having band camp off-campus this past year – this followed with discussion about band camp, costs, responsibilities of the Boosters vs. the director, etc.
 1. The Boosters want to help to make these types of event happen, but at times are unable because they don't fall within the compass of our abilities or responsibilities – this is where the aid and support to the director by Boosters and parents can make a difference

V. Secretary's Report

1. Website updates have been moving along smoothly, with new items coming in regularly
2. Communications with the parents and general public seem to be moving more smoothly, but have not resulted in satisfactory turn-outs to meetings
 1. We greatly appreciate those who regularly attend and act as volunteers
3. General discussion regarding parent involvement / community interest / raising awareness
 1. Kelly raises the question, "How do we build morale?"
 2. Todd raises the question, "How do we educate the parents and public to care more about the programs?"
 3. Newaygo has parent volunteer requirements (hours and duties "paid" into the program for reduction in fees)
 4. How do we convert the "dropper-offers" into "stick-around-and-take-parters"?
 5. Would a new format of "newsletter/blog" email entice more people if we focus on achievements and positive news, with less financing requests?
 6. Are we reaching out too often? – Do our communications just get automatically sent to the trash?

VI. Director's Reports

1. Band
 1. Jenison Invitational is this coming weekend
 1. Still need help with trailers and food

2. Westshore Invitational (Reeths Puffer @ Rockford) is Nov. 27th with needs as well
3. State Finals at Ford Field are on Nov. 3, if we are invited (per scores)
2. Choir
 1. Two students made Honors Choir
3. Theater
 1. "Mirrors" will be presented on October 25 & 26
 2. Ticket booth is covered for the event

VII. Committee Reports

1. Request for volunteers to work on the Golf Outing Committee. Contact Kelly if interested at kelly@grantmusicboosters.org

VIII. Other Business

1. Keep on the lookout for Marching Band Banquet information coming soon.
 1. We're still waiting on a date to be set (our participation at State Finals will be a deciding factor in this)
 2. Tammy Hetler asks if parents can be allowed to try to collect contact and volunteer information from attendees — the board unanimously encourages them to do so

Meeting adjourned at 8:00pm.

Respectfully submitted,

Todd Merrifield
Secretary