

General Meeting

August 16, 2018

In Attendance: Dave Howell (President), Kelly Devine (VP of Fundraising), Stephanie Howell (Treasurer), Todd Merrifield (Secretary)

Meeting opened at 6:02pm

I. President Report

1. Discussion on previous Treasurer's resignation
 1. Dave has been in contact with her by email, and has requested additional info on her resignation if it pertains to circumstances within the organization.
 2. Dave has also contacted Charlie McKinley for help with QuickBooks — this will be up to Charlie's schedule.
2. Discussion of the Executive Boards appointment of Stephanie to the position of Treasurer, with the role of Service and Support to be filled in the weeks to come
 1. Dave and Stephanie will be working on QuickBooks in the upcoming days/weeks to get the reports generated.

II. Service & Support Report

1. Menus for home football games and competitions are coming along
2. Signup Genius will be used for meal/dish signups
3. August 24th is the first home football game of the year
4. Uniforms are all set for the season
 1. New shakos and plumes have arrived
5. Equipment trailers have been moved to the high school
 1. We are awaiting an equipment list from Aaron for pit equipment that will need to be transported to competitions.
 2. Once equipment list is received, a loading plan (blueprint) will be designed for the trailers.
 3. We are still looking for volunteers with the appropriate vehicles to haul the trailers to competitions.

III. Fundraising Report

1. 50/50 Raffles
 1. Our raffle licenses have come in — we now need to print the tickets
 2. We'll be selling the tickets at three home games — Aug. 24, Aug. 30, & Sept. 14
 3. We need four (4) volunteers per game to sell tickets
2. Tiger 52
 1. To make this a 52 week drawing, we need to sell 800 tickets — less than that will turn the lottery into a single 50/50 drawing
 2. Tickets will be \$15
 3. Weekly drawings will take place on Tuesdays at the Grant Fine Arts Center — Todd will see about doing live facebook broadcasts
 4. The first drawing will take place on Thursday, Jan. 3, 2019
 5. Payouts can be in the form of check or SCRIP cards of the winner's choice
 6. We will need to have permission from the district to sell tickets at district events
 7. We want to have the tickets and program ready for football games and the invitational

8. Promotional flyer/poster
 1. Todd will mock up a flyer with info and dates
 2. The sales window is Sept. 21st to Dec. 14th, 2018
 3. The rollout of the campaign can begin the night of the September booster meeting (Sept. 20th, 2018).
9. Kelly is working at communicating with Paige Paulson to see about selling at additional athletic events
3. Grant Invitational
 1. Large list of volunteer positions are needed and posted on the new website
 2. Dave wants to assemble an Invitational Committee to oversee the event, and wants interested people to see him (or communicate with him) after the meeting
 3. Invitational Shirts
 1. Discussion of what content to showcase on the shirts — schools & shows?
 2. Todd will mock up a couple of designs
 4. We will be doing a 50/50 raffle and selling Tiger 52 tickets at the Invitational
4. SCRIP
 1. Stephanie will continue to administer SCRIP
5. Holiday Wreaths & Poinsettias
 1. Kelly has been in touch with Barb, the wreath lady from Newaygo Floral
 1. 12" wreaths are \$10
 2. 10" veteran wreaths can be available at cost
 1. We'd like to participate in Wreaths Across America – Saturday, December 15th, 2018
 2. It would be great to have members of the band/choir at this event to perform patriotic music
 3. We'd like to ultimately see this becoming a county-wide program with members of many schools participating together
 2. We will also be selling poinsettias this year (per Velma Montoya's suggestion) (see Handout)
6. Kelly raised the idea of selling flowers (for student performers) at concerts and theater events.
7. Millionaire Party – August/September @ Lincoln Country Club
 1. We still have needs for volunteers on the Friday, Aug. 31st and Sunday, Sept. 2nd dates
 2. The next event will be December 21 – 23
8. We are still using and want to promote the use of Amazon Smile
9. We are looking at holding a Golf Outing later in the year
10. Citrus Sales
 1. Stephanie will follow up with Kris Swanson
11. General discussion with the audience regarding additional events/venues at which the boosters (or the band) could attend to get more community awareness:
 1. Frontier Days Festival – October 13th – Could have a table set up to sell Spirit Wear
 1. Kelly will check with Denise @ River County Chamber of Commerce
 2. Newaygo Logging Festival
 3. Why doesn't the marching band participate in regional parades? — Greenville's Danish Festival, etc.
 4. Grant yard sales day — host a corner and sell water, Spirit Wear, perform music, etc.

Treasurer Report

1. Dave and Stephanie will be working at getting fund balances for the next general meeting
2. The 2018 HS marching band show is currently under-budget
3. Per a question from the audience, general discussion of the debt that was accrued in the previous years and how we are working to reduce that deficit

1. Holding band camp at home this year is a good example of cost-cutting measures that can be done to reduce the deficit
4. Audience member raised questions regarding band fees and what they can expect as the norm — typically, band camp and band fees float around the \$400 area, but are subject to band member numbers, camp location, etc.
 1. The boosters will do its best to get information out to the parents and community as early and accurately as possible

Secretary Report

1. Todd announces the launch of the new website — grantmusicboosters.org
2. General discussion of the various types of information that can be found there, and the mission of getting news/handouts/information out to the community as soon as it goes out from the directors/teachers
3. We want this to be a great tool for communication of needs, interests, and successes — please share thoughts and suggestions

Director Reports

1. Band
 1. Uniforms are good to go, with new Shakos and plumes
 2. Shoe orders have now been passed out
2. Choir
 1. New uniforms are good to go — dresses & tuxes
 2. Will need volunteers for cookies and punch at concerts
3. Theater
 1. Hunchback is the primary show for the year, with another two-act performance to be announced
 2. May need help with ticket sales for the theater programs

Other Business

1. Band Camp
 1. Band camp was a strong success this year — saving approx. \$15K by holding it at home
 2. The district covered lunches and the boosters supplied evening meals
2. Student Accounts
 1. Dave will be pulling reports on all student accounts in the days to come and they will be delivered by mail to parents
3. Vice President of Service and Support position
 1. We are actively looking for a member of the community who might be interested in this position — please spread the word
 2. The general responsibilities of the job include:
 1. Food / Meals for band prior to events
 2. Oversight of Uniforms
 3. Oversight of Equipment / Instruments / Flags
 4. Oversight of On- and Off-Field Volunteers / Duties
 5. Transportation of Trailers / Equipment
 6. Prop Development Oversight

Meeting adjourned at 7:36pm

Respectfully submitted,

Todd Merrifield
Secretary